

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE**  
**Lesya Ukrainka Volyn National University**  
Faculty of International Relations  
Department of International Economic Relations


**SYLLABUS**  
**selective educational component**  
**“Goeconomics and Global Leadership Amidst Uncertainty”**  
Masters` Training

## **Syllabus of the educational component “Goeconomics and Global Leadership Amidst Uncertainty” of Masters` training.**

**Developer:** Zelinska Olena Zinoviyivna, Associate Professor of the Department of International Economic Relations, Phd in Economics, Associate Professor.

### **Agreed**

Guarantor of the educational and professional program:

 (signature) (I. V. Kytsiuk)

**The syllabus of the educational component was approved at a meeting of the Department of International Economic Relations, Protocol No. 6 of February 10, 2026.**

Head of the Department:



(Boiar A.O.)

## I. Description of the educational component

Name of indicators	Field of knowledge, specialty, educational and professional program (EPP), level of higher education	Characteristics of the educational component
<b>Full-time form of education</b>	Field of knowledge C "Social Sciences, Journalism, Information and International Relations", specialty C1 "Economics and International Economic Relations (by specializations)", specialization "International Economic Relations", EPP "International Activities of Companies and Institutions", the second (master's) level of higher education	<b>Selective</b>
<b>Number of hours/credits</b> 120/4		<b>Year of study – 2</b>
		<b>Semestr 3</b>
<b>INDT: yes</b>		<b>Lectures – 10 hours.</b>
		<b>Practical (seminars) – 14 hours.</b>
		<b>Independent work – 88 hours.</b>
		<b>Consultations – 8 hours.</b>
		<b>Form of control: pass or fail</b>
<b>Language of instruction</b>		Ukrainian or English (choice is made during registration for optional classes)

## II. INFORMATION ABOUT THE TEACHER

**Full name** Olena Zelinska

**Academic Degree** PhD in Economic

**Academic status** Associate Professor

**Position** Associate Professor of the Department of International Economic Relations

**Contact details** phone number +38 (066) 7179634

**e-mail address** zelinska.olena@vnu.edu.ua

**Education schedule** <http://94.130.69.82/cgi-bin/timetable.cgi?n=700>

## III. Description of the educational component

### 1. Course abstract.

The course examines the strategic intersections of global politics and economics, the mechanisms through which geopolitical actors influence global markets, and the instruments for establishing leadership amidst high turbulence. The curriculum encompasses an analysis of "economic warfare," the leverage of resources as power tools, and the transformation of international logistics and financial supply chains. Special emphasis is placed on identifying Ukraine's emerging agency within the global geoeconomic paradigm, alongside strategies for business and state adaptation to radical shifts. Furthermore, the course focuses on fostering a visionary approach to management in the face of unpredictable global transformations and critical challenges.

### 2. The purpose and objectives of the educational component

The goal of the course is to form in higher education students a system of strategic thinking and applied competencies for making effective decisions in a global environment characterized by unpredictability, namely: to analyze the intertwining of economic and political interests on the world stage to predict changes in the business environment; to assess the potential of global leadership through the prism of "soft" and "hard" power in international relations; to develop scenarios for responding to geoeconomic challenges (sanctions, trade barriers, changing technological patterns); to use the tools of economic diplomacy to promote national and corporate interests in the international space; to produce innovative development strategies that allow integrating the Ukrainian sector of the economy into global value chains as a leader.

### 3. Soft skills:

- Strategic forecasting: the ability to see the "big picture" and predict the consequences of global events for a specific industry or country.
- Adaptability and crisis management: the ability to quickly adjust professional activities in the face of sudden changes in the global environment.
- Cross-cultural leadership: the skills of effective interaction and negotiation with representatives of different economic and political systems.
- Critical geopolitical analysis: the ability to separate propaganda from real economic interests and justify decisions based on verified data.

### 4. Structure of the educational component.

<b>Names of content modules and topics</b>	<b>Total</b>	<b>Lect.</b>	<b>Sem.</b>	<b>Self-study</b>	<b>Cons.</b>	<b>Form of control/ Points</b>
<b>Module 1. The Configuration of Geoeconomic Space and Global Challenges</b>						
Topic 1. Geoeconomics as a New Paradigm of International Relations.	20	2	2	14	2	DS/8
Topic 2. Instruments of Geoeconomic Leverage: From Sanctions to Technological Dominance.	16	1	2	12	1	DS/8
Topic 3. Global Turbulence and Deglobalization.	16	1	2	12	1	DS/8
Topic 4. Scenario Planning under Conditions of Strategic Uncertainty.	17	2	2	12	1	DS/8
Total for module 1	69	6	8	50	5	
<b>Module 2. Global Leadership: Strategies for Agency and Leapfrog Development</b>						
Topic 5. The Phenomenon of Leadership in the Modern World: Soft, Hard, and Smart Power.	19	2	2	14	1	DS/7
Topic 6. Visionary Leadership and Antifragility in Managerial Decision-Making.	16	1	2	12	1	DS/8
Topic 7. Ukraine's Geoeconomic Agency in the Process of Post-War Reconstruction.	16	1	2	12	1	DS/8
Total by module 2	51	4	6	38	3	55
<b>Types of final works</b>						
Control work (test)						T/30
Individual Research Task						IRT/15
<b>Total hours/Points</b>	<b>120</b>	<b>10</b>	<b>14</b>	<b>88</b>	<b>8</b>	<b>100</b>

\* Form of control: DS – discussion, T – tests, IRT – individual research task.

5. Tasks for self-study (preparation for seminars, discussions, and test)

1	Discussion 1: Does Economic Might Outweigh Military Power in the 21st Century? (Goeconomics vs. Geopolitics).
2	Discussion 2: The Efficacy of Sanctions: Why Do They Succeed or Fail? (Instruments of Economic Coercion).
3	Discussion 3: "Who Owns the Code, Owns the World?": The U.S.–China Confrontation. (Tech Wars: AI and Semiconductors).
4	Discussion 4: Are We Facing Global Fragmentation into Economic "Islands"? (Deglobalization and Emerging Blocs).
5	Discussion 5: How Can Business Influence National Foreign Policy? (Economic Diplomacy).
6	Discussion 6: The Ethics of Visionary Leadership: Manipulation or Inspiration? (Leadership Psychology Amidst Chaos).
7	Discussion 7: Case Study Analysis: Companies and States That Thrived During Pandemics or Wars. (Antifragility Strategies).
8	Discussion 8: What Unique Value Do We Offer the World (Beyond Resources and Bravery)? (Branding "Ukraine" on the Global Stage).
9	Discussion 9: Can Digital Currencies and Blockchain Undermine the Dominance of the Dollar and Traditional Banking? (Financial Goeconomics and Crypto Assets).
10	Capstone Foresight Discussion "Ukraine 2035: Positioning within Global Value Chains (GVCs)."
11	<p><u>Individual Research Task (IRT)</u>  <u>Topic Options (Student's Choice):</u>  - <i>The Semiconductor Battle: Survival Strategies for Global Tech Giants.</i>  - <i>Ukraine's Economic Diplomacy in the Global South: Vision 2030.</i>  - <i>The Role of Cryptocurrencies in Disrupting the Dominance of Traditional Financial Centers.</i>  - <i>Food Security as a Tool for Ukraine's Goeconomic Leadership.</i></p> <p><u>Deliverable Formats (Student's Choice):</u>  1. Policy Paper: A structured analytical document (up to 10 pages) including charts and data tables.  2. Pitch Deck: A visual presentation (10–12 slides) designed to defend a strategy before a "Board of Directors" or "Government Cabinet."  3. Video Essay: A concise analytical video (up to 5 minutes) outlining the core findings of the research.</p>

#### IV. Grading Policy

Mandatory compliance with the norms of the Code of Academic Integrity of the University (<http://surl.li/aagxg>) in the learning process. Handwritten processing of the seminars missed for a good reason is allowed. The maximum number of absences allowed without a valid reason is 2. It is possible to enroll the results of formal or non-formal education as separate topics or content modules of the course in accordance with the Regulations of the University (<http://surl.li/sbwzdh>).

The maximum number of points for studying the course is 100, including:

- up to 55 points for participation in discussions during seminar classes (up to 7 or 8 points for each seminar) (Module 1);
- up to 15 points for completing the IRT(see the Table above) (Module 2);

- up to 30 points – test (electronic testing) on all topics of the course (see the list of questions below) (Module 3).

<b>Module 1 – participation in seminars (max = 55 points)</b>							<b>Module 2</b>	<b>Module 3</b>	<b>Max sum</b>
							Test	IRT	
Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7			
Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7			
8	8	8	8	7	8	8	30	15	100

#### V. Final control

The form of final control is a pass or fail credit. The pass credit is assigned to the applicant automatically if he/she has completed all types of works provided for by the syllabus of the educational component and received 60 or more points. In the case when a student scored less than 60 points, he/she takes a pass/fail test during the liquidation of academic debt. In this case, the points scored during the semester assessment are canceled. The maximum number of points a student can get during the liquidation of academic debt is 100. Retaking the pass/fail test is allowed no more than twice for each educational component: once – to the teacher, the second time – to the commission created by the dean of the faculty (see the Regulations on the current and final assessment of the knowledge of students at Lesya Ukrainka Volyn National University – <http://surl.li/ddfha>).

For students of the EPP of the specialties "Medicine", "Dentistry", "Pharmacy", "Therapy and Rehabilitation", the transfer of points to a 200-point scale is carried out by multiplying the points of the 100-point scale by 2.

#### Grading scale

<b>Score in points</b>	<b>Linguistic assessment</b>
90–100	Pass
82–89	
75–81	
67–74	
60–66	
0–59	Fail (retake required)

#### Scale of assessment of knowledge of students in the specialties "Medicine", "Dentistry", "Pharmacy", "Therapy and Rehabilitation"

<b>Score in points</b>	<b>Linguistic assessment</b>
170–200	Pass
150–169	
140–149	
130–139	
120–129	
0–119	Fail (retake required)

## VI. Recommended Reading and Internet Resources

1. Ведення сталого бізнесу в Європі: монографія / А. О. Бояр, І. С. Скороход, І. В. Кицюк, В. В. Кухарик, О. З. Зелінська, М. С. Лугова; зам ред. А. О. Бояра. Луцьк: Вежа-Друк, 2025. 147. [https://evnuir.vnu.edu.ua/bitstream/123456789/28633/1/Sustainable%20business%20practices\\_EU.pdf](https://evnuir.vnu.edu.ua/bitstream/123456789/28633/1/Sustainable%20business%20practices_EU.pdf)
2. Глобальна економіка: навч. посібник для підготовки здобувачів вищої освіти другого (магістерського) рівня усіх спеціальностей. Укл.: С.І. Белей, С.В. Бойда, М.І. Колосінська; Чернівецький національний університет ім. Ю. Федьковича. Чернівці: ЧНУ ім. Ю. Федьковича, 2020. 227 с. URL: <https://surl.li/yvtqek>
3. Глобальна економіка : навчальний посібник : у 2-х частинах. Частина 2. Сучасний стан, проблеми та перспективи глобального розвитку / В. В. Липов. Харків : ХНЕУ ім. С. Кузнеця, 2018. 235 с. URL: <https://surli.cc/udhszo>
4. Європейська та глобальна регіональна інтеграція : підручник / за ред. А. Крисоватого та М. Лизун. Тернопіль : Осадца Ю.В., 2023. 295 с. URL: <https://api.dspace.wunu.edu.ua/api/core/bitstreams/0cb2ff5e-2d55-435c-af1b-039e0d57ff48/content>
5. Міжнародна економіка : підручник для здобувачів ступеня бакалавра за спеціальністю «Економіка» / В. Г. Герасимчук, С. В. Войтко, Б. С. Серебренніков, Т. В. Сакалош ; КПІ ім. Ігоря Сікорського. Київ : КПІ ім. Ігоря Сікорського, Видавництво «Політехніка», 2024. 533 с. URL: [https://fpk.in.ua/images/biblioteka/3bac\\_finan/mizhnarodna-ekonomika-2024-herasymchuk-compressed-1.pdf](https://fpk.in.ua/images/biblioteka/3bac_finan/mizhnarodna-ekonomika-2024-herasymchuk-compressed-1.pdf)
6. Міжнародна економіка : навч. посіб. / за ред. В. П. Решетило, О. В. Бервено ; Харків. нац. ун-т міськ. госп-ва ім. О. М. Бекетова. Харків : ХНУМГ ім. О. М. Бекетова, 2024. 244 с. URL: <https://files.znu.edu.ua/files/Bibliobooks/Inshi80/0060467.pdf>
7. Сіденко В.Р. Глобальні структурні трансформації та тренди економіки України / Економіка і прогнозування. № 1. 2018. С. 37-57. URL: [https://razumkov.org.ua/uploads/article/EP\\_18\\_1\\_37\\_uk.pdf](https://razumkov.org.ua/uploads/article/EP_18_1_37_uk.pdf)